



LAUNCH. GROW. SUCCEED.

A workshop scene featuring several galvanized metal buckets filled with various tools. The bucket in the foreground is packed with wooden spatulas and spoons. To its left is a jar of orange liquid, and in front of it is a small blue glue bottle. Other buckets in the background contain different types of tools, including a pencil and a dark-handled knife. The background is a blurred workshop environment.

"Being accepted into The Business Incubator Center's program gave us the opportunity and resources we needed to launch. Not only did they provide the perfect workspace for us, but they also gave us access to experts who have helped us with marketing, finance, and strategy."

Rikki Cook, Owner
Happy Roots Plant Pots
Tenant Business

"I have been involved with the Incubator with many projects over the past 12 years so when I was looking to start my art studio/workshop, Confluence Woodcraft, the Incubator was my first choice. The space and the community of creative business owners around me have been important to me in the first year and I am excited for the future."

Dave Grossman, Owner
Confluence Woodcraft, LLC
Tenant Business



THE PROGRAM

The Incubator Intensive Program is a five-year business support program that accelerates the successful launch and development of start-ups and early stage companies.

Offering more than 35,000 square feet of mixed-use space available for lease, combined with on-site, focused business and financial consulting, the Incubator Intensive Program provides a stable foundation to start and grow your business.

LEARN FROM SOMEONE WHO'S DONE IT BEFORE


The on-site Entrepreneur in Residence (EIR) is an integral part of the Incubator Intensive Program. Over your 3-5 year tenure, you will work with the EIR regularly to identify challenges and growth strategies for your business. Monthly financial reviews will assist in developing a comprehensive understanding of your finances and strong bookkeeping practices.

Together with the EIR, you will develop and implement a strategic plan for the growth of your business.

BRUSH UP ON YOUR BUSINESS SKILLS

As part of the Incubator Intensive Program, you will participate in our 12-week Leading Edge course. This comprehensive program provides the foundation for starting and operating a small business. In-depth topics include:

- **Organizational**
 - » Legal Entity
 - » Management
 - » Personnel
- **Operational**
 - » Record Keeping
 - » Controls
 - » Risk Management
- **Branding & Marketing**
 - » Market Research
 - » Strategies
 - » Implementation
- **Financial**
 - » Sales Forecast
 - » Cash Flow Projections
 - » Financial Statements

A black dog with long, wavy fur is sitting on a green lawn, viewed from the back. The dog is wearing a brown leather collar with a metal ring. A black leash is attached to the ring and extends towards the right. The background is a blurred outdoor setting with other people and dogs visible.

"Before I came to the Business Incubator, I was holding dog classes at a veterinary clinic when they weren't open. By having my own space that I could afford has been a game changer for my business. By giving me a space to hold classes for my dog training clients, I no longer had to rely on someone else's schedule. I could hold classes 6 days a week instead of 3 days a week. Through this growth I have added 2 new positions and I am no longer a "one man band."

The business coaching that I have received as a tenant has been incredible as I navigate the paperwork and numbers side of being an entrepreneur. If you are considering starting a business or are just starting the journey, I highly recommend teaming up with the Business Incubator. It will make the process so much easier. You won't be disappointed and you won't be alone!"

Teri Thomas, Owner
Angels in the Making, LLC
Tenant Business



EVERYTHING + EVERYONE YOU NEED TO SUCCEED

When you join the Incubator Intensive Program, you're never alone. You'll have help and a supportive entrepreneurial community with you every step of the way.

Expert Business Consultants & Classes

The **Grand Junction Small Business Development Center (SBDC)** offers business consulting and training that maximizes the economic potential of entrepreneurs within our region.

The SBDC can help you with:

- Business Planning
- Financial Management
- Registration & Licensing
- Branding, Marketing & Sales



Access to Capital

The **Business Loan Fund (BLF) of Mesa County** is a lending program operated by the Business Incubator Center. The BLF was created to enable businesses to grow, create jobs, and improve the local economy.

Eligible small businesses may apply for loans as small as \$1,500 and up to \$300,000.



Business Tax Credits

The **Mesa County Enterprise Zone** provides various tax credits and incentives to encourage the expansion and/or relocation of businesses to targeted areas within Mesa County. The Incubator Intensive Program is located within the Enterprise Zone, making tax credits available to tenant companies.

The Program Administrator is located on-site.

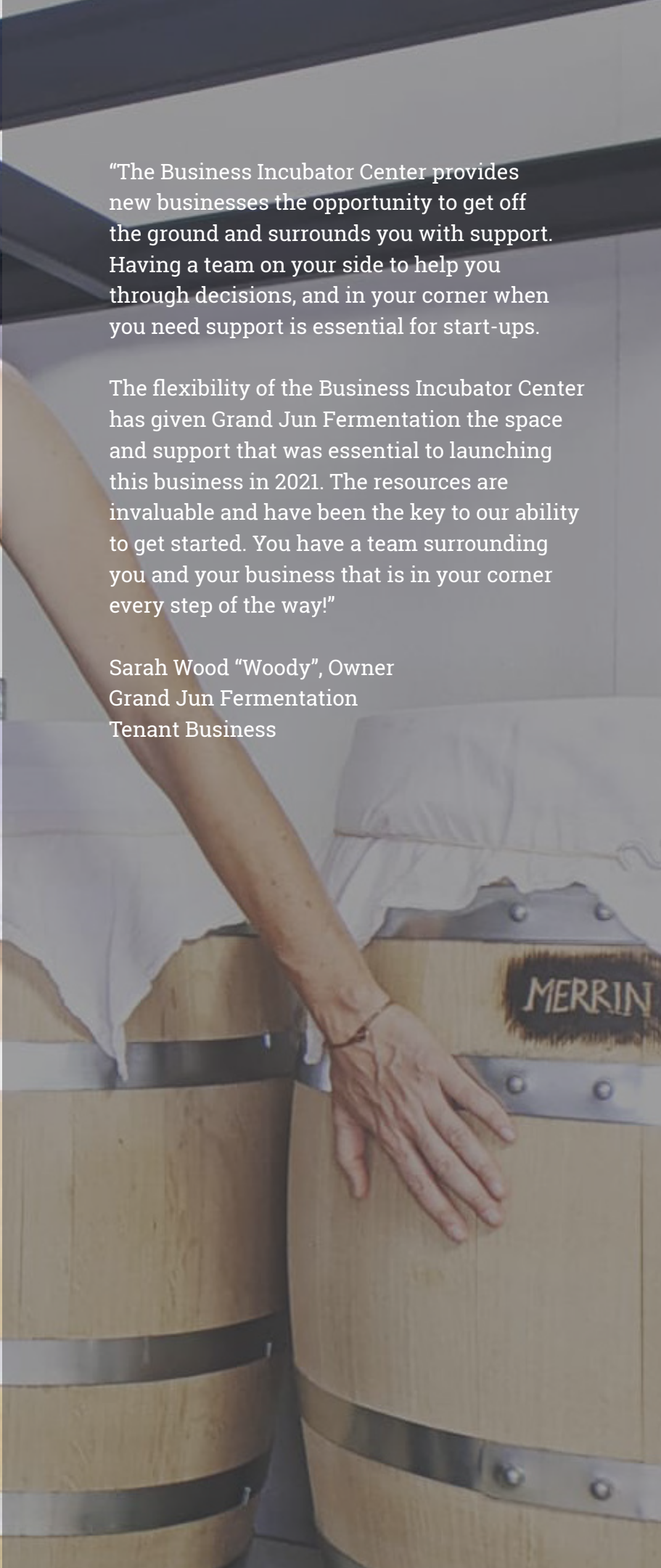




"The Business Incubator Center provides new businesses the opportunity to get off the ground and surrounds you with support. Having a team on your side to help you through decisions, and in your corner when you need support is essential for start-ups.

The flexibility of the Business Incubator Center has given Grand Jun Fermentation the space and support that was essential to launching this business in 2021. The resources are invaluable and have been the key to our ability to get started. You have a team surrounding you and your business that is in your corner every step of the way!"

Sarah Wood "Woody", Owner
Grand Jun Fermentation
Tenant Business





READY TO APPLY?

NEXT STEPS & WHAT TO EXPECT

Submit your Incubator Intensive Program application packet to the Program Director.


The application packet will include:

- Incubator Intensive Program Application
- Completed Business Plan
- 1 Year Projected Cash Flow Statement
- Credit Check

Once you have been accepted into the Incubator Intensive Program, you will be required to obtain the following:

- \$1 million Liability Insurance Policy
- Certificate of Good Standing from the Colorado Secretary of State

TIPS FOR GETTING STARTED

- Visit www.gjincubator.org/incubator-program to download a Business Plan and Cash Flow template.
- 



The Business Incubator Center is a 501(c)(3) non-profit organization that for more than a quarter century has been supporting the launch, growth, stabilization, and long-term success of business enterprises in Mesa County and the surrounding region. We measure success by our ability to guide entrepreneurs through sound business decisions and our positive influence on economic growth in the region.

As a Tenant Business in the Incubator Intensive Program, you will have access to all programs of the Business Incubator Center.

PROGRAMS

